

LISTINI
VENDITA

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RIVENDITA



GENNAIO
2025
LISTINI



	PRODOTTO	FORMATO	UV	PREZZO UNIT.	PREZZO UV
KOLESTON PERFECT ME+ Il nostro colore puro	Colorazione Professionale in Crema	tubo 60 ml	3	14,30 €	42,90 €
ILLUMINA COLOR - Più di un colore, pura luce	Colorazione - Luce con Effetto Naturale	tubo 60 ml	3	15,70 €	47,10 €
SHINEFINITY - Risultato traslucido a lunga durata	Colorazione Demi-Permanente	tubo 60 ml	3	14,30 €	42,90 €
SHINEFINITY - Attivatore	Booster 00/00 maxi formato	bott. 500 ml	1	45,90 €	45,90 €
WELLOXON PERFECT	Emulsione 6,8 vol.	bott. 1000 ml	3	16,80 €	50,40 €
COLOR TOUCH - Partner d'eccellenza per infinite possibilità creative	Emulsione Ossidante (6-13-20-3-40 vol.)	bott. 1000 ml	3	16,80 €	50,40 €
COLOR TOUCH PLUS - Regala intensità al colore in totale delicatezza	Colorazione Demi-Permanente	tubo 60 ml	3	14,30 €	42,90 €
COLOR FRESH - Mantiene e ravviva il colore	Emulsione 6-13 vol.	bott. 1000 ml	3	16,80 €	50,40 €
COLOR FRESH MASK	Colorazione Demi-Permanente	tubo 60 ml	3	14,30 €	42,90 €
PERFECTON	Riflessante Diretto	flac. 75 ml	3	14,90 €	44,70 €
COLOR FRESH CREATE - Libera la tua creatività	Maschere Colorate	flac. 150 ml	3	19,00 €	57,00 €
EOS - Libera la pura forza della Natura	Maschere Colorate	vaso 500 ml	1	43,90 €	43,90 €
BLONDOR MULTI-BLONDE	Tonalizzante	flac. 250 ml	1	45,20 €	45,20 €
Il tuo miglior alleato per decolorazioni e schiariture	Riflessante Diretto - Effetto Creativo	tubo 60 ml	3	14,90 €	44,70 €
BLONDORPLEX CREAM TONER - Tonalizzazioni biondi in 5 minuti	Colorazione a Base Naturale	flac. 120 g	1	36,50 €	36,50 €
BLONDOR FREELIGHTS	Powder 800 g	flac 800 g	2	55,80 €	111,60 €
Il partner perfetto per schiariture a mano libera	Blondorplex 30 g	flac. 30 g	12	6,70 €	80,40 €
MAGMA - La nuova evoluzione della schiaritura	Blondorplex 400 g	3xflac 400 g	1	116,40 €	116,40 €
WELLAPLEX - Il trattamento rigenerante	Blondorplex 800 g	flac 800 g	2	61,60 €	123,20 €
MARULA OIL	Soft Blonde Cream	tubo 200 ml	3	25,10 €	75,30 €
INVIGO	Extra Cool Blonde	flac. 150 g	2	43,20 €	86,40 €
	Seal&Care	flac. 500 g	2	31,70 €	63,40 €
	BlondorPlex Cream Toner	tubo 60 ml	3	15,70 €	47,10 €
	Powder 400 g	2xflac. 400 g	1	85,60 €	85,60 €
	Emulsione 20-30-40 vol.	flac. 500 g	2	19,00 €	38,00 €
	Schiariture e Colore per Meches	flac. 120 g	1	55,30 €	55,30 €
	Post Treatment	flac. 500 ml	1	33,70 €	33,70 €
	Clear Powder /00	flac. 120 g	1	33,70 €	33,70 €
	Wellaplex Big Kit (N°1:1x500 ml N°2:2x500 ml)	3xflac. 500 ml	1	455,40 €	455,40 €
	Wellaplex N° 2	500 ml	1	68,30 €	68,30 €
	Wellaplex N° 3	flac. 100 ml	3	31,00 €	93,00 €
	Olio protettivo per la cute	flac. 150 ml	6	25,30 €	151,80 €
	COLOR BRILLIANCE				
	Color Brilliance Shampoo per Capelli Normali-Fini	sachet 15 ml	50	0,60 €	30,00 €
	Color Brilliance Shampoo per Capelli Normali-Fini	flac. 50 ml	50	4,20 €	210,00 €
	Color Brilliance Shampoo per Capelli Normali-Fini	flac. 100 ml	9	7,60 €	68,40 €
	Color Brilliance Shampoo per Capelli Normali-Fini	flac. 300 ml	6	13,90 €	83,40 €
	Color Brilliance Shampoo per Capelli Normali-Fini	flac. 1000 ml	3	25,90 €	77,70 €
	Color Brilliance Shampoo per Capelli Spessi	flac. 300 ml	6	13,90 €	83,40 €
	Color Brilliance Shampoo per Capelli Spessi	flac. 1000 ml	3	25,90 €	77,70 €
	Color Brilliance Conditioner per Capelli Normali-Fini	flac. 200 ml	6	16,70 €	100,20 €
	Color Brilliance Conditioner per Capelli Normali-Fini	flac. 1000 ml	3	36,10 €	108,30 €
	Color Brilliance Conditioner per Capelli Spessi	flac. 200 ml	6	16,70 €	100,20 €
	Color Brilliance Conditioner per Capelli Spessi	flac. 1000 ml	3	36,10 €	108,30 €
	Color Brilliance Mask per Capelli Normali-Fini	sachet 15 ml	50	0,60 €	30,00 €
	Color Brilliance Mask per Capelli Normali-Fini	flac. 30 ml	50	4,80 €	240,00 €
	Color Brilliance Mask per Capelli Normali-Fini	flac. 75 ml	9	8,80 €	79,20 €
	Color Brilliance Mask per Capelli Normali-Fini	vaso 150 ml	6	18,10 €	108,60 €
	Color Brilliance Mask per Capelli Normali-Fini	vaso 500 ml	3	27,90 €	83,70 €
	Color Brilliance Mask per Capelli Spessi	vaso 150 ml	6	18,10 €	108,60 €

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INVIGO	Color Brilliance Mask per Capelli Spessi	vaso 500 ml	3	27,90 €	83,70 €
	Color Brilliance Miracle BB Spray	flac. 150 ml	6	22,50 €	135,00 €
	NUTRI - ENRICH				
	Nutri Enrich Shampoo	sachet 15 ml	50	0,60 €	30,00 €
	Nutri Enrich Shampoo	flac. 50 ml	50	4,20 €	210,00 €
	Nutri Enrich Shampoo	flac. 100 ml	9	7,60 €	68,40 €
	Nutri Enrich Shampoo	flac. 300 ml	6	13,90 €	83,40 €
	Nutri Enrich Shampoo	flac. 1000 ml	3	25,90 €	77,70 €
	Nutri Enrich Conditioner	flac. 200 ml	6	16,70 €	100,20 €
	Nutri Enrich Conditioner	flac. 1000 ml	3	36,10 €	108,30 €
	Nutri Enrich Mask	sachet 15 ml	50	0,60 €	30,00 €
	Nutri Enrich Mask	flac. 30 ml	50	4,80 €	240,00 €
	Nutri Enrich Mask	flac. 75 ml	9	8,80 €	79,20 €
	Nutri Enrich Mask	vaso 150 ml	6	18,10 €	108,60 €
	Nutri Enrich Mask	vaso 500 ml	3	27,90 €	83,70 €
	Nutri Enrich Frizz Control Cream	flac. 150 ml	6	22,50 €	135,00 €
	VOLUME				
	Volume Shampoo capelli fini	flac. 300 ml	6	13,90 €	83,40 €
	Volume Shampoo capelli fini	flac. 1000 ml	3	25,90 €	77,70 €
	Volume Crystal Mask	flac. 145 ml	6	22,50 €	135,00 €
	Volume Crystal Mask	flac. 500 ml	3	27,90 €	83,70 €
	Volume Uplifting Care Spray	flac. 150 ml	6	22,50 €	135,00 €
	BLONDE RECHARGE				
	Blonde Rech. Cool Blonde Shampoo	flac. 300 ml	6	13,90 €	83,40 €
	Blonde Rech. Cool Blonde Shampoo	flac. 1000 ml	3	25,90 €	77,70 €
	Blonde Rech. Cool Blonde Conditioner	flac. 200 ml	6	16,70 €	100,20 €
	SCALP BALANCE				
	Scalp Balance Deep Cleansing Shampoo	flac. 300 ml	6	13,90 €	83,40 €
	Scalp Balance Deep Cleansing Shampoo	flac. 1000 ml	3	25,90 €	77,70 €
	Scalp Balance Sensitive scalp Shampoo	flac. 300 ml	6	13,90 €	83,40 €
	Scalp Balance Sensitive scalp Shampoo	flac. 1000 ml	3	25,90 €	77,70 €
	Scalp Balance Anti-Dandruff Shampoo	flac. 300 ml	6	13,90 €	83,40 €
	Scalp Balance Sensitive Scalp Mask	vaso 150 ml	6	18,10 €	108,60 €
	Scalp Balance Anti Hair Loss Serum	flac. 8x6 ml	6	39,70 €	238,20 €
	SUN				
	After Sun Cleansing Shampoo	flac. 300 ml	6	13,90 €	83,40 €
	After Sun Expressing Repairing Conditioner	flac. 200 ml	6	16,70 €	100,20 €
FUSION	UV Protecting Spray	flac. 150 ml	6	22,50 €	135,00 €
	Fusion Shampoo	sachet 15 ml	50	0,60 €	30,00 €
	Fusion Shampoo	flac. 50 ml	50	5,00 €	250,00 €
	Fusion Shampoo	flac. 100 ml	9	9,20 €	82,80 €
	Fusion Shampoo	flac. 250 ml	6	13,90 €	83,40 €
	Fusion Shampoo	flac. 1000 ml	3	32,10 €	96,30 €
	Fusion Conditioner	flac. 200 ml	6	19,30 €	115,80 €
	Fusion Conditioner	flac. 1000 ml	3	41,40 €	124,20 €
	Fusion Mask	sachet 15 ml	50	0,60 €	30,00 €
	Fusion Mask	flac. 30 ml	50	7,50 €	375,00 €
	Fusion Mask	flac. 75 ml	9	13,70 €	123,30 €
	Fusion Mask	vaso 150 ml	6	20,80 €	124,80 €

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FUSION	Fusion Mask	vaso 500 ml	3	34,90 €	104,70 €
	Fusion Emulsion	flac. 50 ml	12	12,80 €	153,60 €
	Fusion Ammino Refiller	flac. 70 ml	6	37,40 €	224,40 €
ELEMENTS	Elements Renewing Shampoo	sachet 15 ml	50	0,60 €	30,00 €
	Elements Renewing Shampoo	flac. 50 ml	50	5,00 €	250,00 €
	Elements Renewing Shampoo	flac. 100 ml	9	9,20 €	82,80 €
	Elements Renewing Shampoo	flac. 250 ml	6	13,90 €	83,40 €
	Elements Renewing Shampoo	flac. 1000 ml	3	32,10 €	96,30 €
	Elements Renewing Conditioner	flac. 200 ml	6	19,30 €	115,80 €
	Elements Renewing Conditioner	flac. 1000 ml	3	41,40 €	124,20 €
	Elements Renewing Leave-In	flac. 150 ml	6	25,90 €	155,40 €
	Elements Renewing Mask	flac. 75 ml	9	13,70 €	123,30 €
	Elements Renewing Mask	vaso 150 ml	6	20,80 €	124,80 €
	Elements Renewing Mask	vaso 500 ml	3	34,90 €	104,70 €
	Elements Calming Shampoo	flac. 250 ml	6	13,90 €	83,40 €
	Elements Calming Shampoo	flac. 1000 ml	3	32,10 €	96,30 €
	Elements Calming Serum	flac. 100 ml	6	40,80 €	244,80 €
OIL REFLECTIONS	Oil Reflections Shampoo	flac. 250 ml	6	13,90 €	83,40 €
	Oil Reflections Shampoo	flac. 1000 ml	3	32,10 €	96,30 €
	Oil Reflections Conditioner	flac. 200 ml	6	19,30 €	115,80 €
	Oil Reflections Mask	vaso 150 ml	6	20,80 €	124,80 €
	Oil Reflections Mask	vaso 500 ml	3	34,90 €	104,70 €
	Oil Reflections Emulsion	flac. 50 ml	12	12,80 €	153,60 €
	Oil Reflections Olio Levigante	flac. 30 ml	6	11,90 €	71,40 €
	Oil Reflections Olio Levigante	flac. 100 ml	6	23,10 €	138,60 €
	Oil Reflections Olio Illuminante	flac. 30 ml	6	11,90 €	71,40 €
	Oil Reflections Olio Illuminante	flac. 100 ml	6	23,10 €	138,60 €
COLORMOTION+	ColorMotion+ Shampoo	sachet 15 ml	50	0,60 €	30,00 €
	ColorMotion+ Shampoo	flac. 50 ml	50	5,00 €	250,00 €
	ColorMotion+ Shampoo	flac. 100 ml	9	9,20 €	82,80 €
	ColorMotion+ Shampoo	flac. 250 ml	6	13,90 €	83,40 €
	ColorMotion+ Shampoo	flac. 1000 ml	3	32,10 €	96,30 €
	ColorMotion+ Conditioner	flac. 200 ml	6	19,30 €	115,80 €
	ColorMotion+ Mask	sachet 15 ml	50	0,60 €	30,00 €
	ColorMotion+ Mask	flac. 30 ml	50	7,50 €	375,00 €
	ColorMotion+ Mask	flac. 75 ml	9	13,70 €	123,30 €
	ColorMotion+ Mask	vaso 150 ml	6	20,80 €	124,80 €
	ColorMotion+ Mask	vaso 500 ml	3	34,90 €	104,70 €
	ColorMotion+ Emulsion	flac. 50 ml	12	12,80 €	153,60 €
NUTRICURLS	Nutricurls Shampoo Waves	flac. 250 ml	6	13,90 €	83,40 €
	Nutricurls Shampoo Waves	flac. 1000 ml	3	32,10 €	96,30 €
	Nutricurls Shampoo Curls	flac. 250 ml	6	13,90 €	83,40 €
	Nutricurls Shampoo Curls	flac. 1000 ml	3	32,10 €	96,30 €
	Nutricurls Conditioner Waves&Curls	flac. 200 ml	6	19,30 €	115,80 €
	Nutricurls Conditioner Waves&Curls	flac. 1000 ml	3	41,40 €	124,20 €
	Nutricurls Mask Waves&Curls	vaso 150 ml	6	20,80 €	124,80 €
	Nutricurls Mask Waves&Curls	vaso 500 ml	3	34,90 €	104,70 €
	Nutricurls Curlixir Balm	flac. 150 ml	6	25,90 €	155,40 €

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ULTIMATE REPAIR	Ultimate Repair Shampoo	sachet 15 ml	20	0,80 €	16,00 €
	Ultimate Repair Shampoo	flac. 50 ml	12	7,20 €	86,40 €
	Ultimate Repair Shampoo	flac. 100 ml	9	11,50 €	103,50 €
	Ultimate Repair Shampoo	flac. 250 ml	6	20,00 €	120,00 €
	Ultimate Repair Shampoo	flac. 1000 ml	1	39,80 €	39,80 €
	Ultimate Repair Conditioner	sachet 15 ml	20	0,80 €	16,00 €
	Ultimate Repair Conditioner	flac. 30 ml	12	9,20 €	110,40 €
	Ultimate Repair Conditioner	flac. 75 ml	9	14,60 €	131,40 €
	Ultimate Repair Conditioner	flac. 200 ml	6	22,30 €	133,80 €
	Ultimate Repair Conditioner	flac. 500 ml	3	34,10 €	102,30 €
	Ultimate Repair Mask	sachet 15 ml	20	1,00 €	20,00 €
	Ultimate Repair Mask	flac. 30 ml	12	9,20 €	110,40 €
	Ultimate Repair Mask	flac. 75 ml	9	14,60 €	131,40 €
	Ultimate Repair Mask	vaso 150 ml	6	29,20 €	175,20 €
	Ultimate Repair Mask	vaso 500 ml	3	44,50 €	133,50 €
	Ultimate Repair Miracle Hair Rescue	sachet 5 ml	1	1,90 €	1,90 €
	Ultimate Repair Miracle Hair Rescue	flac. 30 ml	6	24,60 €	147,60 €
	Ultimate Repair Miracle Hair Rescue	flac. 95 ml	3	52,70 €	158,10 €
	Ultimate Repair Miracle Hair Rescue	flac. 185ml	3	84,60 €	253,80 €
	Ultimate Repair Leave-in	flac. 140 ml	6	24,60 €	147,60 €
ULTIMATE SMOOTH	Ultimate Repair Night Serum	flac. 30ml	6	16,20 €	97,20 €
	Ultimate Repair Night Serum	flac. 95ml	6	38,50 €	231,00 €
	Ultimate Smooth Shampoo	flac. 50 ml	6	7,20 €	43,20 €
	Ultimate Smooth Shampoo	flac. 100 ml	9	11,50 €	103,50 €
	Ultimate Smooth Shampoo	flac. 250 ml	6	20,00 €	120,00 €
	Ultimate Smooth Shampoo	flac. 1000 ml	1	39,80 €	39,80 €
	Ultimate Smooth Conditioner	flac. 200 ml	6	22,30 €	133,80 €
	Ultimate Smooth Conditioner	flac. 1000 ml	1	44,50 €	44,50 €
	Ultimate Smooth Mask	flac. 30 ml	6	9,20 €	55,20 €
	Ultimate Smooth Mask	flac. 75 ml	9	14,60 €	131,40 €
	Ultimate Smooth Mask	vaso 150 ml	6	29,20 €	175,20 €
	Ultimate Smooth Mask	vaso 500 ml	1	44,50 €	44,50 €
COLOR SERVICE	Ultimate Smooth Miracle Oil Serum	sachet 3ml	20	0,50 €	10,00 €
	Ultimate Smooth Miracle Oil Serum	flac. 30 ml	6	19,20 €	115,20 €
	Ultimate Smooth Miracle Oil Serum	flac. 100ml	1	38,50 €	38,50 €
	Service Skin Protection Cream	flac. 75 ml	6	12,70 €	76,20 €
EIMI	Service Pre-Color Treatment	flac. 185 ml	6	40,60 €	243,60 €
	Service Express Post Color Treatment	flac. 500 ml	3	23,30 €	69,90 €
	Service Post Color Treatment	flac. 1000 ml	3	36,10 €	108,30 €
	VOLUME				
	Dry Me	bomb. 180 ml	6	18,80 €	112,80 €
	Dry Me	bomb. 65 ml	12	2,40 €	28,80 €
	Natural Volume	bomb. 75 ml	12	2,40 €	28,80 €
	Natural Volume	bomb. 300 ml	6	18,60 €	111,60 €
	Sugar Lift	flac. 150ml	6	18,80 €	112,80 €
	Extra Volume	bomb. 75 ml	12	2,40 €	28,80 €
	Extra Volume	bomb. 300 ml	6	18,60 €	111,60 €
	Shape Control	bomb. 300 ml	6	18,60 €	111,60 €
	Root Shoot	bomb. 200 ml	6	18,80 €	112,80 €

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EIMI	SMOOTH				
	Perfect Me - BB Cream	flac. 100 ml	6	17,20 €	103,20 €
	Thermal Image	flac. 150 ml	6	18,80 €	112,80 €
	TEXTURE				
	Ocean Spritz	flac. 150 ml	6	18,80 €	112,80 €
	Shape Shift	vaso 150 ml	6	20,00 €	120,00 €
	Bold Move	vaso 150 ml	6	20,00 €	120,00 €
	Grip Cream	vaso 75 ml	6	18,20 €	109,20 €
	Texture Touch	vaso 75 ml	6	18,20 €	109,20 €
	Rugged Texture	tubo 75 ml	6	18,20 €	109,20 €
	Pearl Styler	tubo 30 ml	50	2,40 €	120,00 €
	Pearl Styler	flac. 100 ml	6	13,60 €	81,60 €
	Sculpt Force	flac. 28 ml	50	2,40 €	120,00 €
	Sculpt Force	flac. 125 ml	6	16,60 €	99,60 €
	Shape Me	flac. 150 ml	6	18,60 €	111,60 €
	SHINE				
	Glam Mist	bomb. 200 ml	6	18,60 €	111,60 €
	Just Brilliant	vaso 75 ml	6	18,20 €	109,20 €
	FIXING HAIRSPRAYS				
	Flexible Finish	bomb. 250 ml	6	20,40 €	122,40 €
	Dynamic Fix	bomb. 300 ml	6	18,60 €	111,60 €
	Super Set	bomb. 75 ml	12	2,40 €	28,80 €
	Super Set	bomb. 300 ml	6	18,60 €	111,60 €
	Mistify Me Light	bomb. 75 ml	12	2,40 €	28,80 €
	Mistify Me Light	bomb. 300 ml	6	18,60 €	111,60 €
	Mistify Me Strong	bomb. 75 ml	12	2,40 €	28,80 €
	Mistify Me Strong	bomb. 300 ml	6	18,60 €	111,60 €
	Perfect Setting	bomb. 150 ml	6	18,80 €	112,80 €
	NUTRICURLS STYLING				
	Fresh Up	flac. 150 ml	6	16,60 €	99,60 €
	Boost Bounce	bomb. 300 ml	6	18,60 €	111,60 €
	Curl Shaper	flac. 150ml	6	16,60 €	99,60 €
EXCLUSIV	Forte - NO GAS	bomb. 50 ml	12	5,50 €	66,00 €
	Forte - NO GAS	bomb. 250 ml	12	22,50 €	270,00 €
	Extraforte - NO GAS	bomb. 250 ml	12	22,50 €	270,00 €
PERFORMANCE	Performance Forte	bomb. 500 ml	12	24,00 €	288,00 €
WELLA PROFESSIONALS PERMS	Creatine+ Straight N/R	flac. 200 ml	3	25,80 €	77,40 €
	Creatine+ Straight C/S	flac. 200 ml	3	25,80 €	77,40 €
	Creatine+ Straight H/S	flac. 200 ml	3	25,80 €	77,40 €
	Straight Neutralizer	flac. 1000 ml	3	30,50 €	91,50 €
	Creatine+ Curl N	3 x flac. 250 ml	1	77,40 €	77,40 €
	Creatine+ Curl C	3 x flac. 250 ml	1	77,40 €	77,40 €
	Wave/Curl Neutralizer	flac. 1000 ml	3	30,50 €	91,50 €
	Creatine+ Wave N	3 x flac. 250 ml	1	77,40 €	77,40 €
	Care Post Treatment	flac. 1000 ml	3	35,20 €	105,60 €
	Perm Pre Treatment	flac. 18 ml	12	4,70 €	56,40 €